

## **2024 RPSBS ANNUAL**

**Advertising Rates** 

## **NEW BOOK & PAY ONLINE**

You can now book advertising and pay online by clicking the buttons below.

Manual bookings are still available using the form on the last page.

Display Advertising (inc gst)		
Full Page Colour Advert  1 x free stallion directory listing and foal gallery photo. Single social n	\$290.00 media share & 12 months listed on the RPSBS Website.	BOOK NOW
Full Page Colour Advert + Full Page Stud News Stud news standard layout up to 3 photos. 1 x free stallion directory listing and foal gallery photo. Single social n	\$380.00  media share & 12 months listed on the RPSBS Website.	BOOK NOW
Full Page Stud News Only Standard Layout text with up to three photos.	\$150.00	BOOK NOW
Half Page Colour Advert Single social media share & 12 months listed on the RPSBS Website	<b>\$150.00</b>	BOOK NOW
Double Page Colour Advert Up to 3 free stallion directory listings and foal gallery photos. Single s	\$520.00 social media share & 12 months listed on the RPSBS Website.	BOOK NOW
Colour Deluxe Package (2 full page colour adverts + single stud news) Up to 3 free stallio Single social media share & 12 months listed on the RPSBS Website	, , ,	BOOK NOW
Members' Gallery Full Page Two gallery photos with caption. Title above photos for the show team	\$154.00 n name, owners name, or stud name.	BOOK NOW
Members' Gallery Half Page Single with caption. Title above photos for the show team name, own	\$88.00 ers name, or stud name.	BOOK NOW
Stallion Directory (1/4 Page) Standard Layout single photo (no text on photo) and standard text lay	\$55.00 yout. Single social media share & 12 months listed on the RPSBS Website.	<b>BOOK NOW</b>
Product Directory (1/4th Page) Single social media share & 12 months listed on the RPSBS Website	<b>\$70.00</b>	<b>BOOK NOW</b>
Product Directory (1/2 Page) Single social media share & 12 months listed on the RPSBS Website	<b>\$150.00</b>	BOOK NOW
Foal Gallery Photo (1/4th Page)	\$55.00	<b>BOOK NOW</b>

EARLY BIRD SPECIAL: 10% OFF Advertising If booked & paid in full before Friday 26th April, 2024

BOOKING DEADLINE: 31st May, 2024 ARTWORK DEADLINE: 14th June, 2024



1/4 page photo and description