2019 RPSBS ANNUAL
Information for Advertisers

Display Advertising (inc gst)

Full Page Colour Advert **$290.00**
1 x free stallion directory listing.

Full Page Colour Advert + Full Page Stud News **$380.00**
(stud news standard layout up to 3 photos)
1 x free stallion directory listing.

Full Page Stud News Only **$150.00**
Standard Layout text with up to three photos.

Half Page Colour Advert **$150.00**

Double Page Colour Advert **$520.00**
Up to 3 free stallion directory listings.

Colour Deluxe Package **$600.00**
(2 full page colour adverts + single stud news)
Up to 3 free stallion directory listings.

Stallion Directory (inc gst)

FREE listing on our website for 12 months & shared on social media once. Stallion must be stallion registered with the rpsbs.

Stallion Directory (1/4th Page) **$55.00**

Stallion Details

- Full registered name of Stallion
- Registration Number
- Sire / Dam
- DOB / Colour / Height
- Stud Fee
- Location
- Contact Name / Phone / Email / Website

Stallion Photo

- Your pony's photo must be landscape format.
- Photos must be in JPEG format with a minimum file size of 2Mb.
- Photo credit must be included.

Members' Gallery Photos (inc gst)

1/2 Page Colour Photo / Caption **$88.00**
Title Page Photo and longer caption **$150.00**

Minimum performance requirements are a win, champion or reserve champion at any show since January 2017. Results can be attained in hand or under saddle, in Riding Pony or open classes.

Pony Details (Caption)

- Full registered name of pony (Sire name x Dam name)
- Breeder, Owner and Riders Name (if applicable)
- Up to three show results from January 2016 to March 2018

Use the following format:
Show Name / Year:
Award: (1st, Champion or Reserve Champion)
Class Name:
Photo: Photographer's name

Pony Photo

- Your pony's photo must be landscape format and be a full body shot.
- The photo may include a handler and/or rider and ribbons, garlands or rosettes. The pony must not be wearing a rug or bandages.
- Photos must be in JPEG format with a minimum file size of 2Mb.

Product / Services Directory (inc gst)

This handy affordable directory is ideal for small businesses for related products such as browbands, show ring products, horse rugs, etc. Artwork to be provided print ready. **FREE listing on our website for 12 months and shared on social media once.**

Product Directory (1/4th Page) **$70.00**

Product Directory (1/2 Page) **$150.00**

Product Directory Full Page **$290.00**

Advertising Submissions

- Submit your booking form / payments to the National Office:
  E: registrar@rpsbs.com.au
  Post: RPSBS Registrar
  PO Box 623 Richmond NSW 2753
- Payments can be phoned through to the office on 02 4577 5530
- Gallery Photos or Stallion Directory email your photo / advert details to **annual@rpsbs.com.au**
- Display Advertising or Product Directory print ready adverts can be emailed to **annual@rpsbs.com.au**

EARLY BIRD SPECIAL: 10% OFF If booked & paid in full before Friday 29th March, 2019

BOOKING DEADLINE: 3rd May, 2019 ARTWORK DEADLINE: 7th June, 2019

2019 RPSBS ANNUAL
Artwork Specifications

EARLY BIRD SPECIAL: 10% OFF

If booked & paid in full before Friday 29th March, 2019

Advertising Material Specifications

Full Page (Must have 5mm Bleed on all sides)

Trim size 210mm h X 148mm w

Live copy area 188mm h X 128mm w

Text must not fall outside this area. This includes designer / photographer credits.

Half Page (No Bleed Required)

Trim size 93mm h X 128mm w

1/4th Products / Services (No Bleed Required)

Trim size 90mm h X 62mm w

Print ready artwork must be supplied

IMAGES Supplied in high resolution, CMYK and 300dpi.
(Do not send photos in Word documents, saved from facebook, saved or sent from smart phones or directly off websites)

PDF PDF files must be supplied as CMYK and Press Ready
(300dpi images and fonts embedded) with 5mm bleed and trim lines (for full size)

JPG 300dpi CMYK High Resolution JPG files are accepted but not preferred.

Your artwork will not be accepted if it is not the correct size or format.

These strict deadlines will be adhered to,
to ensure we get the annual out to members as early as possible.

BOOKING DEADLINE: 3rd May, 2019 ARTWORK DEADLINE: 7th June, 2018

2019 RPSBS ANNUAL
Advertising Booking Form

EARLY BIRD SPECIAL: 10% OFF If booked & paid in full before Friday 29th March, 2019

BOOKING DEADLINE: 3rd May, 2019 ARTWORK DEADLINE: 7th June, 2019

Advertiser Name . . . . Member No. . . . . .

Stud / Business Name . . . . . .

Address . . . . . .

Suburb . . . . . . State . . . . . Postcode . . . . . .

Ph . . . . . Mob . . . . . .

Email . . . . . .

QTY	Advertisement Type	Cost	Total
	Full Page Colour Advert 1 x free stallion directory listing.	**$290.00** inc GST	
	Full Page Colour Advert + Full Page Stud News (standard layout up to 3 photos) 1 x free stallion directory listing.	**$380.00** inc GST	
	Full Page Stud News Only (standard layout up to 3 photos)	**$150.00** inc GST	
	Half Page Colour Advert	**$150.00** inc GST	
	Double Page Colour Advert Up to 3 free stallion directory listings.	**$520.00** inc GST	
	Colour Deluxe Package (2 full page colour adverts + single stud news) Up to 3 free stallion directory listings.	**$600.00** inc GST	
	Members Gallery Photos (1/2 page photo / caption)	**$88.00** inc GST	
	Stallion Directory (1/4th Page) (1 photo & standard layout) Free 12 months listing on the website.	**$55.00** inc GST	
	Products & Services Directory (1/4th Page) Free 12 months listing on the website.	**$70.00** inc GST	
	Products & Services Directory (1/2 Page) Free 12 months listing on the website.	**$150.00** inc GST	
	Products & Services Directory (Full Page) Free 12 months listing on the website.	**$290.00** inc GST	
	TOTAL BOOKING	$	

PAYMENT OPTIONS

☐ **Cheque** Mail to: RPSBS, PO Box 623 RICHMOND, NSW 2753

☐ **Bank transfer of funds** Deposit to ANZ Bank BSB: 012 482 Account No: 9018 79841

Use your membership number and stud name as identifiers on your deposit

☐ **Credit Card** ☐ **Mastercard** ☐ **Visa** Please debit my credit card with $ . . . . . .

Card Number ☐☐☐☐ ☐☐☐☐ ☐☐☐☐ ☐☐☐☐

CVV ☐☐☐ Expiry Date ☐☐ / ☐☐

Name on card . . . . . Cardholder's signature . . . . . .

Mail your completed booking form to RPSBS, PO Box 623 RICHMOND, NSW 2753 or ***Email*** to registrar@rpsbs.com.au

Phone through your credit card details to: 02 4577 5530