



2017 RPSBS ANNUAL

Commercial Advertising Information

2017 Commercial Advertising prices have been reduced in recognition of the fact that our advertisers are stakeholders in RPSBS Ltd.

2017 Display Advertising

2017 Commercial Rates are priced in line with member advertisements. Payment to be made with Booking

Full Page Colour Advert	\$330.00 inc GST
Half Page Colour Advert	\$200.00 inc GST
Double Page Colour Advert	\$600.00 inc GST
Inside Back Cover Advert	\$396.00 inc GST
Inside Front Cover Advert	\$462.00 inc GST
Outside Back Cover Advert	\$462.00 inc GST

The Annual is published in A5 format. Advertisements on content pages are given prime position pages, e.g. P3, P5, P7. An advertiser who takes two pages can choose to have the two pages consecutively and adjacent, consecutively and back to back on a page or in two different positions in the Annual.

Page Ads and Banner Ads can be placed on pages relevant to business location.

2017 Banner Advert

Banners are positioned at the bottom of editorial pages.

Banner 25 mm h x 128 mm w
\$99.00 inc GST



Advertising Material Specifications

Full Page (Must have 5mm Bleed on all sides)

Trim size **210mm h X 148mm w**
Live copy area **188mm h X 128mm w**

Text must not fall outside this area. This includes designer / photographer credits.

Half Page (No Bleed Required)

Trim size **93mm h X 128mm w**

Print ready artwork must be supplied:

IMAGES

Supplied in high resolution, CMYK and 300dpi.
(Do not send photos in Word documents, saved from facebook, saved or sent from smart phones or directly off websites)

PDF

PDF files must be supplied as CMYK and Press Ready
(300dpi images and fonts embedded) with 5mm bleed and trim lines (for full size)

JPG

300dpi CMYK High Resolution JPG files are accepted but not preferred.

Your artwork will not be accepted if it is not the correct size or format.

2017 Annual Advertisement Design

Show Pony Graphics are proud to be designing the 2017 Annual and are also the recommended designer for advertising artwork. If you need artwork for your commercial advertisement do not hesitate to contact us.

FULL PAGE \$110.00 inc gst
210mm h X 148mm w

HALF PAGE \$77.00 inc gst
93mm h X 128mm w

ALL designs include a web copy for use on social media.

Contact Us Direct

Ph: (03) 5789 1419

Email: despina@spgraphics.com.au

www.spgraphics.com.au



BOOKING DEADLINE: MAY 19, 2017

ARTWORK DEADLINE: JUNE 16, 2017



2017 RPSBS ANNUAL Commercial Advertising Booking Form

BOOKING DEADLINE: MAY 19, 2017 ARTWORK DEADLINE: JUNE 16, 2017

Advertiser Name ABN

Contact Name

Address

Suburb Postcode

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Email Fax

QTY	Advertisement Type	Cost	Total
	Full Page Colour Advert	\$330.00 inc GST	
	Half Page Colour Advert	\$200.00 inc GST	
	Double Page Colour Advert	\$600.00 inc GST	
	Inside Back Cover Advert	\$396.00 inc GST	
	Inside Front Cover Advert	\$462.00 inc GST	
	Outside Back Cover Advert	\$462.00 inc GST	
	Banner Advert (small banner at the bottom of editorial)	\$99.00 inc GST	
TOTAL BOOKING			\$

PAYMENT OPTIONS

Cheque Mail to RPSBS, PO Box 623 RICHMOND, NSW 2753

Bank transfer of funds Deposit to ANZ Bank BSB: 012 482 Account No: 9018 79841
Use your membership number and stud name as identifiers on your deposit

Credit Card **Mastercard** **Visa** Please debit my credit card with \$

Card Number

CVV Expiry Date /

Name on card Cardholder's signature

Mail your completed booking form to RPSBS, PO Box 623 RICHMOND, NSW 2753
or **Email** to registrar@rpsbs.com.au